

Gresham W. Harkless Jr.

I create, connect & collect to help people and organizations WIN!

Gresham "Gresh" W. Harkless Jr. is the founder of Blue16 Media and CBNation. Blue16 Media uses media and technology to change lives. These media properties include Blue16 Web Services - Website support and maintenance services, and CBNation -- blogs, podcasts, and videos) helping the business community succeed. Central to his marketing philosophy is that You Are a Media Company.



Good referrals for me?

- ✓ **Looking for visibility?** Entrepreneurs & Organizations that **know enough to be dangerous** and have had a bad experience with marketing
- ✓ **Need technology support?** Website Support & Maintenance, emergency services (e.g. website breaks, WordPress/Shopify & other CMS), SEO, Web Design | AI & Automation
- ✓ **Looking to collaborate?** Other digital marketers especially B2B strategists & brand specialists to collaborate
- ✓ **Want to tell your story or contribute?** Guests and contributors to blog & podcast
- ✓ **Looking for more hours in the day?** Productivity & efficiency "CEO hacks"
- ✓ **Need a speaker or contributor?** Speaking & Collab Opportunities



1,600+

published podcasts

80+

podcasts & speaking features

10,000+

social media & email list

200,000+

total podcast downloads

How can I help you? Let's connect & collaborate!  iamgresh.com

AS SEEN IN



"COLORING OUTSIDE THE LINES"



GRESH'S SHORT BIO

Gresham "Gresh" W. Harkless Jr. is the founder of Blue16 Media and CBNation. Blue16 Media uses media & technology to change lives. These media properties include Blue16 Web Services--a digital agency providing website support & maintenance services. CBNation consists of media properties (blogs, podcasts, and videos) that help the business community succeed.

Central to Blue16's marketing philosophy is that You Are a Media Company and that every organization is in the media business and can strategically leverage marketing tools, platforms, and "ingredients" to reach their goals.

Gresh is a proud graduate of Howard University & Georgetown University. He was selected in 2022 as a 50+ Black Marketer on the Rise in the Influencer & Media Innovators category. He also is a graduate of the 2020 Leadership Center for Excellence Young Professionals Program in 2016, and he was recognized for being 40 Under 40 in Northern Virginia in 2022 and Alexandria in 2020. He has recorded over 1600 podcast episodes of the I AM CEO Podcast and shared the 100+ business lessons he has learned from recording the episodes in the I AM CEO Handbook Volume 3.

Read more at <http://iamgresh.com/bio>

TESTIMONIALS

I watched it this morning and see what the fuss was all about now. We have a lot of speakers on our workshops and you have been hands down the favorite LOL.

Allie O. Murphy, Event Host

For anyone running an online business, your website is your business. If your website is malfunctioning or crashes, you could lose customer trust. When I found Blue16, I was drowning with my website and it seemed everything I did seemed to make the website worse. Enter Blue16. They got my website back online and even saved me when a new developer abandoned their work on my website. If you need a team of coding experts who will have your back no matter what, you must hire Blue16!

Shalita Grant, Four Naturals / Actress

CONTACT DETAILS

Plases feel free to contact me for any concerns or questions.



hello@iamgresh.com



iamgresh.com



blue16media.com



cbnation.co



+202-818-8583



AVAILABLE FOR

- Speaking Opportunities
- Connectiion & Matchmaking
- Website Support & Maintenance / Marketing
- Other Collaboration Opportunities