

Gresham W. Harkless Jr.

Speaker | Worker | Creator | Podcaster | Entrepreneur

Gresham "Gresh" W. Harkless Jr. is the founder of [Blue16 Media](#) and [CBNation](#). Blue16 Media uses media and technology to change lives. These media properties include Blue16 Web Services - Website support and maintenance services, and CBNation -- [blogs](#), [podcasts](#), and [videos](#) helping the business community succeed. Central to his marketing philosophy is that [You Are a Media Company](#).

Gresh was selected in 2022 as a 50+ Black Marketer on the Rise in the Influencer & Media Innovators category. He also is a graduate of the 2020 Leadership Center for Excellence Young Professionals Program in 2016, and he was recognized for being 40 Under 40 in Northern Virginia in 2022 and Alexandria in 2020. He has recorded over 1600 podcast episodes



SIGNATURE TOPICS

- ✓ You are a Media Company:
Using Marketing Strategies
(e.g. Content, Podcasts, SEO,
Websites) to Reach Your Goals
- ✓ Running Your Race:
Entrepreneurial Journey
- ✓ CEO Hacks: Productivity &
Efficiency
- ✓ The Power of Podcasting
- ✓ Online & Digital Marketing

1,600+

published podcasts

80+

podcasts & speaking features

10,000+

social media & email list

200,000+

total podcast downloads

AS SEEN IN



"COLORING OUTSIDE THE LINES"



GRESH'S SHORT BIO

Gresham "Gresh" W. Harkless Jr. is the founder of [Blue16 Media](#) and [CBNation](#). Blue16 Media uses media & technology to change lives. These media properties include [Blue16 Web Services](#)--a digital agency providing website support & maintenance services. CBNation consists of media properties ([blogs](#), [podcasts](#), and [videos](#)) that help the business community succeed.

Central to Blue16's marketing philosophy is that [You Are a Media Company](#) and that every organization is in the media business and can strategically leverage marketing tools, platforms, and "ingredients" to reach their goals.

Gresh is a proud graduate of Howard University & Georgetown University. He was selected in 2022 as a 50+ Black Marketer on the Rise in the Influencer & Media Innovators category. He also is a graduate of the 2020 Leadership Center for Excellence Young Professionals Program in 2016, and he was recognized for being 40 Under 40 in Northern Virginia in 2022 and Alexandria in 2020. He has recorded over 1600 podcast episodes of the I AM CEO Podcast and shared the 100+ business lessons he has learned from recording the episodes in the [I AM CEO Handbook Volume 3](#).

Read more at <http://iamgresh.com/bio>

TESTIMONIAL

I watched it this morning and see what the fuss was all about now. We have a lot of speakers on our workshops and you have been hands down the favorite LOL.

Allie O. Murphy, Event Host

As a leader of a community of practice of entrepreneurs, I had Gresham speak about websites, blogs, social media, SEO, and all the online stuff that we don't necessarily realize is important as small business owners. Gresham provided a very professional, polished presentation that was packed with easy to digest nuggets of wisdom for our group. Participants were raving about the knowledge they had gained and left the presentation eager to implement new strategies to take their businesses to the next level. I'd recommend Gresham to anyone looking for an individual with expert knowledge in increasing one's online presence.

Christina Eanes, Podcast Host & Organization Leader

CONTACT DETAILS

Plases feel free to contact me for any concerns or questions.



hello@iamgresh.com



iamgresh.com



blue16media.com



cbnation.co



+202-818-8583



AVAILABLE FOR

- Professional Keynote Speaking
- Podcast Guest Appearance
- Brand Collaboration
- Website Support & Maintenance
- Other Collaboration Opportunities