



*Gresham Harkless*

# GRESHAM HARKLESS

BLUE 16 MEDIA + CEO BLOG NATION

"Gresh" is the founder of Blue 16 Media and CEO Blog Nation. Blue 16 Media is a digital marketing company focusing on website design, SEO and social media. CEO Blog Nation is a community of business blogs for entrepreneurs and business owners. He can address the following topics:



**Online & Digital Marketing:**

Including but not limited to Website Design, SEO and Social Media



**Authority Positioning:**

Using Blogging as a way to build your status as an expert.



**Entrepreneurship:**

Trends in entrepreneurship and millennial entrepreneurship



**Blogging:**

The impact that regular blogging can have on your business.

AS FEATURED IN



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Gresham W. Harkless Jr. is an entrepreneur and blogger. “Gresh” is the founder and Blogger in Chief for CEO Blog Nation (CBNation.co) and is the founder and digital marketing specialist behind Blue 16 Media. His other past ventures include founding Exemplary Editing, Kidz Sports Drill and co-founding Men of Character of Virginia. As a child, he started a monthly family newsletter, and sold everything from necklaces on the playground to potato chips and candy.

He currently works to help support small businesses and entrepreneurship with Blue 16 Media and CEO Blog Nation (CBNation.co). Blue 16 Media is a digital marketing company providing digital marketing services to small to medium sized businesses and organizations. CBNation.co is a community of niche blogs for entrepreneurs and business owners. He was also an adjunct professor at Northern Virginia Community College. He also is a member of a BNI Positive Power located in Alexandria Virginia and on the marketing committee for Alexandria West End Business Association (WEBA).

He is a member of Alpha Phi Omega National Service Fraternity, Zeta Phi Chapter, Sigma Tau Delta International Honor Society and the AmeriCorps Heads Up program. He has been on the grant writing team for Men of Character of Virginia (\$1,000), Capital Cause (\$3,000) and American Humanics (\$100,000).

He has been featured on WOL 1450 AM and 93.9 WKYS, Business Rockstars and has been published on All Business Experts, Fox Small Business, Patch.com, Prince William Business Magazine, The Atlanta Post and Under 30 CEO.

He completed a short book for aspiring entrepreneurs and business owners called Lil’ Bessie Starts a Business: How One Girl Started a Business You Can Too! and hosts a podcast interviewing entrepreneurs and business owners called CEO Chat.

He has a Bachelor of Arts in English from Howard University, Washington, D.C., and a Masters in Professional Studies in Sports Industry Management (Business, Management Operations concentration) from Georgetown University, Washington D.C. He also recently graduated from Leadership Center for Excellence Young Professionals Program.

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